



FOR IMMEDIATE RELEASE

PICKmeUP napkins is Awarded the PTPA Winner's Seal of Approval

April 1, 2014 – We are thrilled to announce that PICKmeUP napkins has been awarded the PTPA Winner's Seal of Approval. PTPA Media has North America's largest volunteer parent testing community, with over 65,000 parents and was rated the Most Trusted Seal by over 22,000 parents across North America.

Consumers looking for high-quality products and services can rest assured when they see the PTPA Winner's Seal; it's evidence of a products excellence from having been evaluated by unbiased parent testers.

PICKmeUP napkins was among many entries from across North America competing to earn the PTPA™ Seal. Independent parent volunteers evaluate products in their own homes to ensure that PTPA winners are chosen based on merit and consumer experience – not on commercial considerations. As a result, the PTPA Media™ Seal has quickly gained recognition as an international leader in certifying consumer products for quality, effectiveness and value. Their CEO and founder, Sharon Vinderine has appeared on over 100 morning shows as a reliable source for the latest and greatest in family products. The media and parents alike trust the collective opinion that PTPA Media represents.

Being honored with the influential Seal of Approval from PTPA Media Inc. is a huge achievement for a product geared to families, children or parents. "We are thrilled to have been awarded the Seal of Approval from PTPA" says Margarete Volpe, Founder/Owner of PICKmeUP napkins. "At PICKmeUP napkins, we understand how important eco-friendly products are for our families. PICKmeUP napkins are reusable cloth napkins with positive messages that will make meal time a bit more special, creating a fun way to teach kids how to reduce waste."

"At PTPA Media, we are proud to play a role in certifying innovative products that families can trust," says Sharon Vinderine, CEO and founder of PTPA Media Inc. "When consumers search for our Seal of Approval on product packaging and web sites, they are essentially searching for validation from their peers. Their peers will have objectively tested and approved these products based on their performance in a real life environment. That type of resource for families is priceless."

About PICKmeUP napkins: PICKmeUP napkins is a Canadian company that designs 100% cotton cloth napkins with uplifting messages on them like "You Rock" or "I Love You". Each napkin is perfectly sized to fit into lunchboxes and has a sewn in label with space to write your child's name so that you can be assured it will find its way back home. Using PICKmeUP napkins is a great way to contribute to a waste free lunch and a fun way to teach your child how to reduce waste. Add a smile to a child's day by placing a PICKmeUP napkin in their lunchbox, and they're fun to use at any meal or snack time!

About PTPA Media Inc.: PTPA Media provides an objective framework for appraising and promoting new products designed to enrich family living. The company's mission is to marry innovative companies with discerning consumers, to improve consumer access to quality products and services for their families and homes.

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